



C I T Y O F
RENO
Memorandum

DATE: August 11, 2025
TO: Mayor and City Council
FROM: Jackie Bryant, City Manager
DEPT: City Manager's Office

SUBJECT: Launch of Reno Checkbook Online Financial Transparency Tool

The City of Reno has officially launched Reno Checkbook, a new interactive financial transparency platform available to the public at reno.gov/government/departments/finance/reno-checkbook. This tool provides residents with direct access to the City's financial data in a user-friendly, customizable format that is updated regularly.

Reno Checkbook allows users to explore revenues and expenditures across all City departments, funds, and programs with monthly data refreshes. It offers side-by-side comparisons of budgeted versus actual spending, with filters for department, category. Users can view current-year spending or analyze 10-year historical trends. Visual dashboards, charts, and tables help make complex financial information more understandable and accessible, offering a clearer view of the City's operations and priorities.

The launch of this tool comes at a pivotal time. As the City continues to navigate ongoing budget challenges, many important conversations will take place in the years ahead. These discussions will focus on the financial health of the organization and will involve both internal stakeholders and the community. Reno Checkbook supports these efforts by providing residents with timely and transparent data that explains how public funds are managed and allocated.

This initiative reflects the City's ongoing commitment to openness, accountability, and building public trust. It is a core responsibility of local government to help the community understand how services are funded and how resources are prioritized.

In the months ahead, the City will also engage the public in a broader conversation about revenue. At the August 13 Reno City Council meeting, staff will present information on the City's consolidated tax (c-tax) revenue. Future discussions will focus on other major revenue sources, including property tax and fuel tax. These conversations are essential to developing a sustainable financial strategy and ensuring continued delivery of quality services to the community. In addition to Reno Checkbook, the City will be launching other tools and resources designed to help residents better understand how local government functions and how public dollars support essential services. These efforts reflect an ongoing commitment to transparency, civic education, and open communication between the City and the community it serves.

Reno Checkbook aligns with the City Council's strategic priorities of fiscal sustainability and governance and organizational effectiveness. It is a significant step forward in increasing public access to financial information and promoting informed decision-making about the City's future.